



East Brighton Neighbourhood

City Academy Whitehawk



Hanover &
Elm Grove

St David's
Hall



Brighton
Racecourse



Crew Club



City
Academy
Whitehawk



St Cuthman's
Church

Whitehawk
Hub

St David's
Hall

Whitehawk



Recycling
Centre



East
Brighton

Woodingdean



Park
Cafe



Whitehawk
Football Club

East
Brighton
Park

Rottingdean
Coastal

- Housing Office
- Children's Social Services
- Library
- Pharmacy
- GPs:
Broadway & Wellsbourne
- Due East Neighbourhood
Council
- Hawks ☕
Community Cafe



S = School

Queen's
Park

Craven
Vale

Craven Vale Community
Assn.

St John the Baptist
Primary



Whitehawk
Allotments

Bristol
Estate

Bristol Estate
Community
Assn.

Bristol Estate
Art Studios

Royal Sx
Hospital

Eastern Road

Kemptown

Manor
Farm

St Mark's
Primary



Robert
Lodge

Whitehawk
Inn



Steiner
School

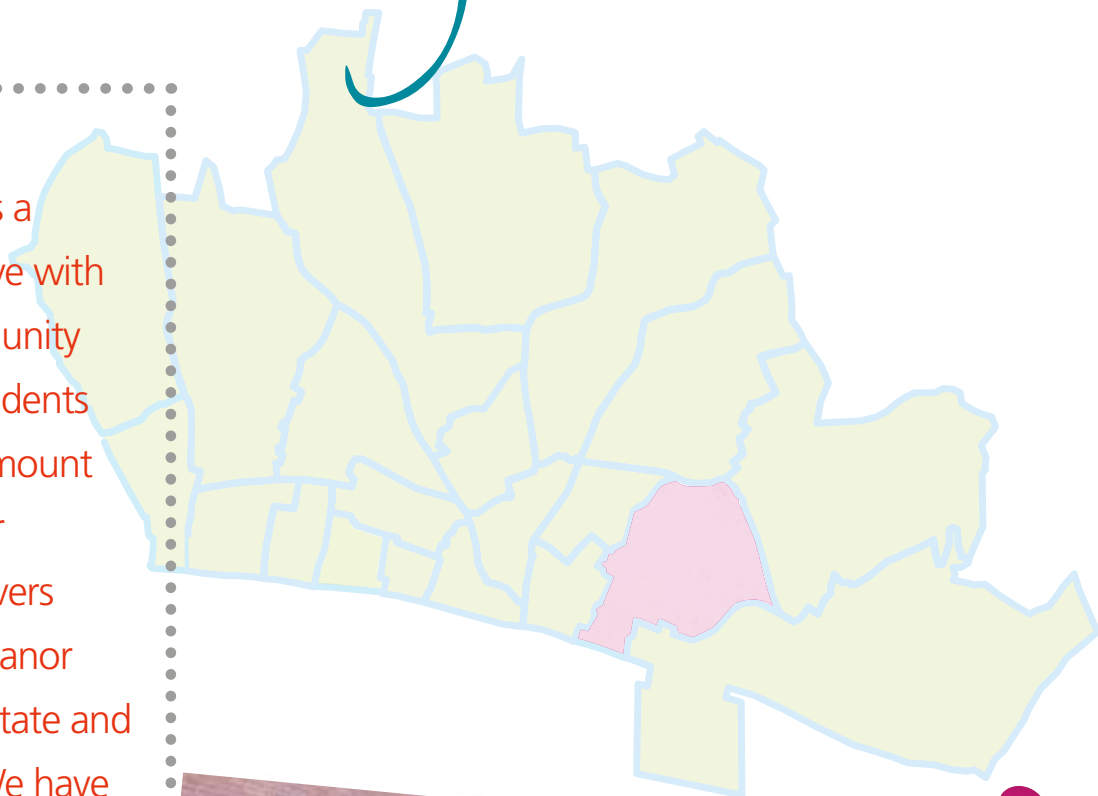
Broadway
Shops



East Brighton

“East Brighton is a great area to live with a strong community feeling, the residents have a great amount of pride in their area, which covers Whitehawk, Manor Farm, Bristol Estate and Craven Vale. We have busy community cafes, three vibrant schools and the Whitehawk Inn which offers many courses that are affordable for all. There are less opportunities for us residents here and all we ask is to be treated with the same fairness as the rest of the city. Don't be shy come and meet us.”

DueEast Trustee



Whitehawk Crescent

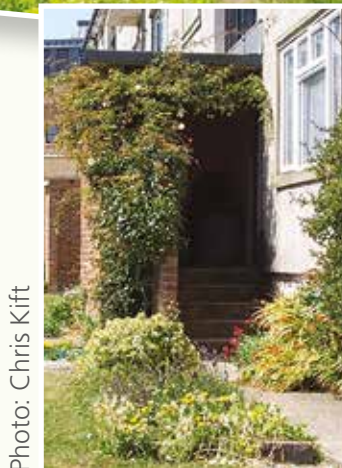


Photo: Chris Kift

Bristol Estate

Welcome to the East Brighton Neighbourhood Action Plan (NAP)



When communities work with each other and with local services, there are more opportunities to listen, understand each other and shape services that work. It builds skills which can lead to volunteering or employment and create a greater sense of belonging across communities and neighbourhoods. Supporting communities to develop networks with friends and neighbours creates more community activities, reducing social isolation, improving wellbeing, and reducing the need for more specialist

services. This NAP aims to fulfil the commitment within the Brighton and Hove Collaboration Framework working collaboratively to improve and develop East Brighton.



East Brighton Neighbourhood Action Plan (NAP)

This Neighbourhood Action Plan is a commitment to working collaboratively to improve and develop East Brighton.

It is based on a range of information that has come from events, meetings and conversations with the residents from Whitehawk, Manor Farm, Bristol Estate and Craven Vale over the last 5 years.



There is a real desire to participate and residents have great ideas and local knowledge to improve the local area and to set up, run and deliver activities and services through community groups and organisations.



What is the East Brighton Neighbourhood Action Plan (NAP)

East Brighton Partnership

Event (Every 3 Months)

Partners will be:

- Sharing **success stories** from the NAP
- Creating **solutions to problems** faced achieving actions
- Tackling **emerging priorities** in East Brighton

Throughout the year, there will be NAP events taking place across East Brighton that will give residents the opportunity to create change and get involved.

There are nine themes that have been produced by the residents of East Brighton in partnership with community groups and public services:

1. Community Safety 
2. Housing 
3. Communication 
4. Environment and Open Space 
5. Festivals and Celebrations 
6. Equalities, Inclusion and Faith 
7. Enterprise Employment and Learning 
8. Children and Families 
9. Health and wellbeing 

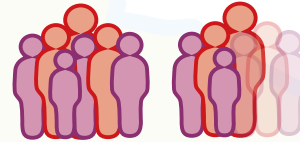
Each theme has a set of actions and to ensure each action is achieved, specific partners have made a commitment to take lead responsibility. Each action has a clear positive impact on the East Brighton communities.

East Brighton Communities



There are **14,010 people** living in East Brighton

Of these **7,705 people** live in Whitehawk, Manor Farm and Bristol Estate.



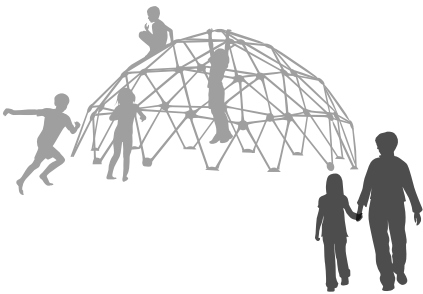
Economy



Economy
26% of 16-74 year olds are in **full-time employment**

compared to **36%** in Brighton & Hove and **39%** in England

Vulnerable groups



Vulnerable Groups
45% of children in these neighbourhoods are living in **poverty**

compared to **18%** in Brighton & Hove and **19%** in England

Education/skills



Education & Skills
37% of people in these areas have **no qualifications**

compared to **16%** in Brighton & Hove and **22%** in England

Whitehawk, Manor Farm & Bristol Estate

Deprivation

Rising inequalities means growing differences between people and those with the very least are falling further behind. In East Brighton especially Whitehawk, Manor Farm and Bristol Estate statically residents are falling furthest behind in education, income, employment, health and wellbeing and housing.

Local residents know what it is like to be amongst those that have the least. Just like everyone else they want a better life for their children, a decent home to live in, to work and be paid fairly for it and good health and wellbeing for their families.

In response we have come together to develop the East Brighton NAP. By working together with local people, community groups, public services and businesses we can achieve real long term change that builds a fairer city where East Brighton has the same opportunities to benefit from the resources, facilities and services that make this such a special place to live.



Health Deprivation

7,741 people

100% experience 1 or more of the following:

- Shortened life expectancy
- Illness and disability
- emergency hospital admissions
- Mood and anxiety disorders

100% compared to **19.8%** for England



Income

(people out of work and low earners)

81% compared to
20% in England and
14% in Brighton & Hove



Households in need of Housing Benefit

1,730 households

52.9% compared to
16% in England

(Nov-17)



Index of Multiple Deprivation

(people experiencing more than one of the above)



7,391 people

95.5% compared to
20.1% in England

The % of people 'satisfied with their neighbourhood' is higher than the average across England (ID) 2015 domain



Whitehawk, Bristol Estate and Manor Farm

Social rented households **70.3% (2,271)**

England average **17.7%**

Rented from Council **56.5% (1,827)**

England average **9.4%**



Profile:



DueEast Neighbourhood Council

Hawks
Community
Café

DueEast Neighbourhood Council and **Serendipity** run Hawks Community Café, located next to the Whitehawk Library, employing one local resident as manager and an apprenticeship to a local young person



DueEast Neighbourhood Council

has been the organization that has led the big NAP conversation and will continue to play a key role in delivering its actions.

DueEast are a group of passionate residents from **Whitehawk, Bristol Estate & Manor Farm** who want to see local decisions made by local people. They are determined to be advocates for East Brighton and its residents, tackling exclusion and maximising resources available to local communities.



With support from the Serendipity's community development workers, DueEast have helped award a number of small local grants to kickstart local community activity. Residents can bid and vote online and vote at local events, making decisions on which community groups receive funding. Hundreds of residents have voted with 38 groups applying for funding to date.

www.dueeast.org.uk

Story 1: Regeneration of the Broadway local shopping area

A new on-street paid parking scheme in the Broadway, the main shopping area in Whitehawk, resulted in local people making less use of the shops. Residents met with local businesses and found they were losing up to 30% trade due to the parking changes.



'This result made the local shops happier as trade increased, residents could nip to local shops instead of a major effort of a trip to the supermarket'

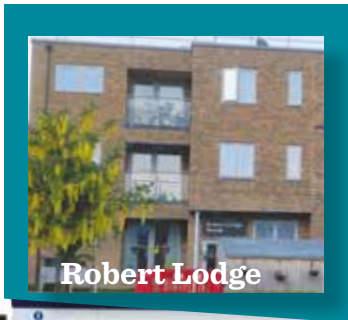
DueEast trustee & Whitehawk resident

Community workers supported traders, local residents and shoppers, council officers and ward councillors to create a task and finish group who worked collaboratively over many months to make the case for changing the parking arrangement. They consulted the local community, re-designing and submitting a new scheme for formal legal approval.

After almost 2 years' work a new scheme was designed and approved and built with new signs, improved dropped kerbs and road crossing islands for pedestrians and free parking was reinstated for shoppers. This action resulted in a City Wide policy parking change and businesses reported an improvement in trade.



Story 2: Local Community Consultation



Three new housing developments

in the area through the City Council's Homes for Neighbourhoods project brought great opportunities for new tenants but created questions for existing residents concerned about the impact of these on their local environment.

Due East and residents worked closely with the council housing team, local residents and community groups for well over a year to help ensure:

- The community were fully informed about these developments
- Residents were consulted creatively using the Planning for Real model about their views on the impact of the schemes
- There was regular liaison between the local community, the council and its contractors during the build of these schemes



'Planning for Real was a learning curve for us and again residents had an input so feel they have ownership of work in the neighbourhood. From this I still have contact with officers, which is helpful for other things that may come up in the future'

DueEast trustee &
Whitehawk resident

Hundreds of local people have taken part in consultation and information events, A group of residents were trained in Planning for Real methods and helped organise public consultations alongside the Homes for Neighbourhoods team. Section 106 funds will be used in response demand to improve local facilities identified and prioritised by the local community. This engagement work will continue as construction teams move out and new residents move in and are welcomed into the existing community.

Story 3: The Manor

2017 saw the Manor develop and extend its role in the community by organising a showcase event at which the new 3G pitches were launched. They also hosted 'Your Place' with Brighton Festival to bring arts activities to local people. Due to its success, the Manor is the venue for the Your Place 2018, a weekend of arts and culture as part of Brighton Festival.

Its journey has been supported by community development from Serendipity and DueEast as well as a strong presence from the East Brighton community.



In 2005, the City Council who had run The Manor, a sports hall and recreation venue, could no longer afford to do so. A group of local residents and volunteers recognised the Manor's value within the community so came together to create a new charity that would run the facilities.

Thirteen years on, the team of local residents running the Manor are going from strength to strength. 2017 saw them successfully completing a major capital fundraising campaign, resulting in the creation of superb new floodlit 3G and multi-use games areas alongside the sports hall. The income from the new facility bookings has enabled the Manor to move from a volunteer model to employ its first paid staff, recruited from the local community to run every aspect of the charity.

The Manor continues to be a major success story in the local community in East Brighton and remains a key community facility providing services provided by local people for local people.

East Brighton NAP themes



Community Safety

What are we trying to achieve?	How are we going to achieve it?	Who is going to do it?	When are we going to do it?
The community are able to speak directly to police about concerns they have	Invite Police & Community Safety Team to Crime Prevention Forum when specific issues arise	DueEast Crime Prevention Forum Police Prevention Team Field Officers BHCC Communities BHCC Community Safety Partnership - Local Councillors	Whenever there are specific issues
Create safer open spaces Ensure more children and young people are involved in legal activities	Tackling Illegal Parking & Motorcycling Identify access to off-road sites and introduce natural physical barriers Carry out yearly review of illegal off-road parking sites	DueEast Crime Prevention Forum Field Officers BHCC Communities Sussex Police BHCC Community Safety Partnership Local Councillors Young People Youth Groups Crew Club TDC	December 2018
Residents see results of young people giving back to their community	Create community dialogue with Youth Offending Team around community reparation targeting priority improvement areas	DueEast Youth Offending Team Police Prevention Team	Work to start July 2018
Residents feel confident and empowered to report crime and feel safer within their community as a result	Develop a reporting campaign within the community (encouraging reporting criminal and/or suspicious behaviour & provide reassurance)	DueEast East Brighton Prevention Team (Police) Councillors BHCC Community Safety	Campaign to Start September 2018
Residents feel more confident to report drug-related criminal behaviour	Raise community awareness of emerging drug activity, particularly Cuckooing and County Lines, through workshops	East Brighton Prevention Team (Police) DueEast Serendipity	Campaign to Start September 2018
Reduction of local residents using alcohol and drugs leading to improved health and wellbeing	Provide regularly updated information around alcohol & substance abuse support & treatment services	CCG, GP Surgeries Pharmacy DueEast Housing Youth Employability	Ongoing through Crime Prevention Forum

Community Safety continued

Greater community understanding of the causes of domestic violence Community better prepared to support victims of domestic violence	Seek support from specialist city-wide services to share ways the community can tackle domestic violence	Rise Social Workers Serendipity Crew Club Whitehawk Inn	Specific project through Crime Prevention Forum Project to start 2018
Antisocial behaviour	Antisocial behaviour diaries delivered to all households in Craven Vale Encourage residents to fill in diaries at the Vale Community Centre	TDC Community Worker for Craven Vale Craven Vale Resident's Asstn. BHCC Community Restorative Justice	Check with Amy



Children and families

What are we trying to achieve?	How are we going to achieve it?	Who is going to do it?	When are we going to do it?
The community continues to have a strong support network that works closer together	Provide community development support to existing children's, families and youth providers	Serendipity Children's Centre Crew Club CAW St Mark's Roundabout Nursery WASP Playground Support Groups	Ongoing April 2018
Schools play a bigger role in supporting the needs of the community	Meet regularly with local schools to support them with their work in the community	Serendipity BHCC Communities City Academy Whitehawk St Mark's Longhill	March 2018 ongoing
Young people's views are represented in local decision making	Use innovative ways to engage with young people in the community	Crew Club TDC Youth Worker Albion in the Community Longhill	July 2018
A safe space for children and young people to socialise outside	A safe space for children and young people to socialise outside	Amy Allison (TDC) Craven Vale TA BHCC Housing	Check dates with Amy



Health and Wellbeing

What are we trying to achieve?	How are we going to achieve it?	Who is going to do it?	When are we going to do it?
<p>Local health services that meet the needs of the community</p> <p>Residents have better access to local health services</p> <p>The community has more confidence in health service provision</p>	<p>Twice yearly liaison meetings with the community's GP Surgeries</p> <p>Work with GPs and other health providers to investigate/pilot different forms/methods of primary health provision.</p> <p>Support the development of Patient Participant Groups (PPGs) across the ward</p> <p>Investigate new and innovative working methods for Surgeries</p>	<p>PPG DueEast Health Forum General Practices (GPs) CCG Pharmacies Its Local Actually Community Works</p>	<p>Start projects July 2018</p>
<p>Better access to mental health advice and support within the community</p>	<p>Explore the development of mental health drop in key community and health venues</p>	<p>PPG GPs DueEast Health Forum CCG TDC Youth Worker Crew Club Whitehawk Inn City wide Mental Health services</p>	<p>Start focus group through DueEast Health Forum and PPG</p> <p>Jan 2019</p>
<p>Encourage residents and local community groups to talk about screening programmes, leading to more screenings in the community</p>	<p>Publicise information on screening programmes in community and health venues</p>	<p>Albion in the Community Public Health Healthy Lifestyles Team PPG GPs Neighbourhood Care Scheme Whitehawk Inn Crew Club</p>	<p>Speak to Tony for date</p>
<p>Residents have better understanding of their personal health</p>	<p>Promote a yearly health topic campaign (such as Cancer prevention: recognising early symptoms)</p>	<p>Healthy Lifestyles Team PPG GPs Neighbourhood Care Scheme Whitehawk Inn Crew Club</p>	<p>Speak to Jan about date for some focused work in the area</p>
<p>Young people have a safe space to discuss personal care, sexual health and mental health concerns they have</p>	<p>Provide regular sessions and advice drop ins for young people to discuss health and wellbeing issues</p>	<p>Crew Club Whitehawk Inn Longhill School GP Surgeries Public Health CCG PPG City Academy Whitehawk St Mark's</p>	<p>On going Jan 2018</p>



Housing

What are we trying to achieve?	How are we going to achieve it?	Who is going to do it?	When are we going to do it?
Safe and secure housing for local residents and tenants	Engage with a range of social housing providers	DueEast BHCC Housing BHCC Resident Involvement Officers Serendipity BHT	Set up project group October 2018
Safe and secure housing for local residents and tenants	Identify all Registered Social Landlords (RSL) in East Brighton	DueEast Registered Social Landlords	September 2018
Increase resident participation in local housing decision making	Work with RIOs to identify areas where new Tenant's Associations (TAs) are needed	RIOs DueEast Local TAs Local Resident's Associations BHCC Housing BHCC Planning BHT Guinness Housing Hyde Housing Mears	Joint meeting set up July 2018
The community are in a better place to represent their views on developments	Send out local planning notices to all residents	DueEast TAs RAs Serendipity BHCC Planning	Ongoing
Increases resources and opportunities for the local community	Consider becoming a Neighbourhood Planning Area or a Neighbourhood Planning Forum	DueEast Serendipity BHCC Communities TAs RAs	Jan 2019



Enterprise, Learning and Employment

What are we trying to achieve?	How are we going to achieve it?	Who is going to do it?	When are we going to do it?
Community have greater awareness of the opportunities in their local area	Produce a directory of current employment, learning and training opportunities	Whitehawk Inn DueEast Crew Club Universities City College Lathino	September 2018
The community has a greater range of employment, learning and training opportunities that meet their needs	Identify gaps in current local provision	Whitehawk Inn DueEast Crew Club Universities City College Lathino	Ongoing
Local people are able to access services online	Offer digital inclusion training for vulnerable residents	Whitehawk Inn Whitehawk Hub DueEast Serendipity Digital B&H Crew Club	Ongoing
Increased confidence and sustainability of local business	Coordinate and bring in support for local traders and small & medium enterprises greater opportunities including contracts and work with public services	Serendipity DueEast Unlimited Platform Women's Institute Manor Local businesses	January 2019
Local businesses are stronger and work in partnership	Meet regularly with local traders to discuss their needs and concerns	Serendipity DueEast Unlimited Platform Local businesses	Ongoing
Local businesses are stronger and work in partnership	Investigate the creation of a Local Traders Association	Serendipity Local Traders DueEast Unlimited Platform Women's Institute Manor Local businesses	January 2019
Residents have opportunities to Improve their employment skills, confidence and wellbeing	Promote community volunteering opportunities	DueEast Whitehawk Inn BHCC Communities WI Community Works	Ongoing

Enterprise, Learning and Employment continued

Residents have opportunities to Improve their employment skills, confidence and wellbeing	Relaunch DueEast Volunteer Reward Scheme	DueEast Whitehawk Inn BHCC Communities	January 2019
East Brighton is a better connected and more accessible community	Explore expansion of free Wi-Fi to East Brighton	DueEast Digital Brighton & Hove BHCC Communities	Ongoing
East Brighton is a place where social enterprises can thrive and provide employment opportunities for local people	Develop social enterprises in the community	Whitehawk Inn Serendipity BHCC Communities	Ongoing



Festivals and culture

What are we trying to achieve?	How are we going to achieve it?	Who is going to do it?	When are we going to do it?
A vibrant range of events that are accessible for residents	Hold a range of fun events across community venues for the East Brighton Summer Festival programme	Serendipity DueEast Whitehawk Inn Crew Club Bristol Estate Art Studios BECA St Cuthman's Manor Gym Valley Social Club Whitehawk Hub City Academy Whitehawk	Ongoing
More active and engage communities	Ensure that Brighton Festival events take place in East Brighton	Serendipity People's Theatre	Ongoing
Increased connection and involvement with the wider city	Encourage residents, groups and children from East Brighton to get involved in citywide events and festivals	Serendipity DueEast Individual organisers – Pride, Burning the Clocks, Diwali et al	Ongoing



Equalities, Inclusion and Faith

What are we trying to achieve?	How are we going to achieve it?	Who is going to do it?	When are we going to do it?
Increased number and diversity of residents involved in community activities and events A more cohesive community	Create an interfaith/ multicultural residents forum	Serendipity Local Faith Groups BHCC Communities Citywide engagement groups Whitehawk Inn	Ongoing
Marginalised communities have a voice within East Brighton	Reach out to diverse communities within East Brighton to offer support to help them create local community groups	TDC – BME Workers Mind Mindout BHCC Communities LGBT Community Safety Forum Racial Harassment Forum Citywide Specialist Organisations	Check with TDC and SES
All residents are aware of the specialist support opportunities available	Signpost BME and LGBTQ+ residents to citywide specialist services	Serendipity BHCC Communities Whitehawk Library BHCC Housing Whitehawk Inn Crew Club TDC BME Workers	Newsletter August 2018
Specialist services become more accessible for more residents within East Brighton	Encourage citywide specialist services to take an active role across East Brighton	Serendipity BHCC Communities TDC – BME Workers	Meeting with equalities groups September 2018

Whitehawk Inn



Whitehawk Library



Communications

What are we trying to achieve?	How are we going to achieve it?	Who is going to do it?	When are we going to do it?
Improved awareness of community activities, news and opportunities	Produce four community newsletter per year & distribute these to every household	DueEast BHCC Housing BHCC Resident Involvement Officers Serendipity BHT	Ongoing
Increased awareness on what East Brighton has to offer the community	Create a map of community assets, including a community facilities and local groups Collect stories from local residents and groups to use in the community newsletter, website and on social media	Serendipity BHCC Communities DueEast DueEast Serendipity	Ongoing
Newsletters and other promotional material is accessible to more residents (those with disabilities, English as an additional language, digitally excluded)	Consider new ways of communicating with residents who have difficulty accessing current output	DueEast Serendipity Possability People Digital B&H Jasmine Club	Ongoing
Residents are able to keep updated about their community on the move	Explore the development of a Community App	Citizens Advice Bureau Serendipity BHCC Digital First Digital B&H Frontliners	January 2019
Improve profile and reputation of East Brighton	Meet with Ward Councillors to discuss local issues raised by the community	DueEast Serendipity	Ongoing



Environment and Open Spaces

What are we trying to achieve?	How are we going to achieve it?	Who is going to do it?	When are we going to do it?
Increased community ownership and involvement of green spaces and parks	<p>Providing plants for community planting parties</p> <p>Investigate creation of Pocket Parks</p> <p>Develop new food growing projects and compost schemes</p> <p>Organise East Brighton in Bloom event annually</p>	DueEast BHCC Communities BHCC Park Rangers Stanmer Nursery City Academy Whitehawk St Mark's Roundabout Nursery	Ongoing
Increased ownership and pride of community space	Promote community clean up days in neighbourhoods across East Brighton (three to four times a year)	Serendipity TDC (Craven Vale) BHCC Communities DueEast	Ongoing
Whitehawk Hub has a better presence within the community and leads to increased visits	Develop the Whitehawk Hub site, including pathways, signage, planting, seating and fencing	BHCC Planning BHCC Communities DueEast BHCC Housing GP Children's Centre	Ongoing
Increased ownership and pride of community space	Enhance and create wildlife corridors and reserves	DueEast BHCC Parks BHCC Park Rangers CAW Allotment Groups	Ongoing
Residents have more pride in their area	Introduce simple and accessible ways to report fly-tipping	BHCC Environmental Services BHCC Field Officer City Clean BHCC Housing Serendipity DueEast	October 2018
Residents have more pride in their area	Support the development of the local parks, including the possibility of a skate park	DueEast Serendipity BHCC Parks BHCC Park Rangers	Ongoing
Residents have more pride in their area	Promote more recycling / reuse opportunities	BHCC Environmental Services City Clean BHCC Housing	Ongoing

Environment and Open Spaces continued

Residents have more pride in their area	Support development of a resident playground group for each neighbourhood	DueEast Serendipity BHCC Parks	Ongoing
Residents have more pride in their area	Promote dog waste bins in key areas	DueEast City Clean BHCC Housing BHCC Field Officers	Ongoing
Making a safer community	Consult with local residents, businesses and groups to identify key places for traffic calming (close to schools, local shops)	BHCC Highways Local businesses CAW St Mark's	January 2019
Residents have more pride in their area	Consult with residents to introduce street art in designated areas	DueEast Crew Club Serendipity Bristol Estate Art Studios Whitehawk Inn BHCC Housing	January 2019